HONKI
DIGITAL AGENCY

Privacy policy

The privacy policy describes the rules by which we process information about you, including personal data and cookies.

1. General information

1. This policy applies to the website operating at url: honki.eu
2. The website operator and personal data administrator is: HONKI Sp. z o.o. Ratajczaka 26/5, 61-815 Poznań
3. The operator's e-mail contact address: hi@honki.eu
4. The Operator is also Administrator of your personal data in relation to the data provided voluntarily on the Website.
5. The website uses personal data for the following purposes:
    • Running a newsletter
    • Query handling
    • Presentation of the offer or information
6. The website performs the functions of obtaining information about users and their behavior in the following way:
    • Through data voluntarily entered in forms that are entered into the Operator's systems.
    • By saving cookie files in end devices ("cookies").

2. Selected data protection methods used by the Operator

1. The places of logging in and entering personal data are protected in the transmission layer (SSL certificate). Thanks to this, personal data and login data entered on the website are encrypted on the user's computer and can be read only on the target server.

3. Hosting

1. The website is hosted (technically maintained) on the operator's server: HONKI Sp. z o.o.

4. Your rights and additional information about how we use the data

1. In some situations, the Administrator has the right to transfer your personal data to other recipients, if it is necessary to perform the contract concluded with you or to fulfill the obligations incumbent on the Administrator. This applies to such groups of recipients:
    • authorized employees and associates who use data to achieve the purpose of the site

2. Your personal data are processed by the Administrator for no longer than is necessary to perform related activities specified in separate regulations (e.g. on accounting). With regard to marketing data, the data will not be processed for more than 3 years.
3. You have the right to request from the Administrator:
   • access to personal data concerning you,
   • correcting them,
   • deletion,
   • processing restrictions,
   • and data transfer.
4. You have the right to object to the processing indicated in point 3.3 c) to the processing of personal data for the purpose of exercising legitimate interests pursued by the Administrator, including profiling, however, the right of objection cannot be exercised if there are valid legally justified grounds for processing, overriding interests, rights and freedoms, in particular the determination, exercise or defense of claims.
5. The Administrator's actions may be subject to a complaint to the President of the Office for Personal Data Protection (Prezes Urzędu Ochrony Danych Osobowych), ul. Stawki 2, 00-193 Warsaw.
6. Providing personal data is voluntary, but necessary to operate the Website.
7. In relation to you, actions may be taken involving automated decision making, including profiling, to provide services under the concluded contract and for direct marketing by the Administrator.
8. Personal data is not transferred from third countries within the meaning of the provisions on the protection of personal data. This means that we do not send them outside the European Union.

5. Information in forms

1. The website collects information provided voluntarily by the user, including personal data, if they are provided.
2. The website may save information about connection parameters (time description, IP address).
3. In some cases, the website may save information facilitating the connection of data in the form with the e-mail address of the user completing the form. In this case, the user's email address appears inside the url of the page containing the form.
4. The data provided in the form are processed for the purpose resulting from the function of the specific form, e.g. to process the service request or business contact, service registration, etc. Each time the context and description of the form clearly indicates what it is used for.

6. Administrator logs

1. Information about users' behavior on the website may be subject to login. These data are used to administer the site.

7. Important marketing techniques

1. The Operator applies statistical analysis of website traffic through Google Analytics (Google Inc. with its registered office in the USA). The operator does not provide personal data to the operator of this service, but only anonymized information. The service is based on the use of cookies on the user's end device. In terms of information about user preferences collected by the Google advertising network, the user can view and edit information derived from cookies using the tool: https://www.google.com/ads/preferences/
2. The Operator uses remarketing techniques that allow matching advertising messages to the user's behavior on the site, which may give the illusion that the user's personal data are used to track him, but in practice no personal data from the Operator is transferred to the advertising operators. The technological condition for such activities is cookies enabled.
3. The operator uses a Facebook pixel. This technology means that Facebook (Facebook Inc. with its registered office in the USA) knows that a given person registered in it uses the Website. In this case, it is based on data for which it is the administrator itself, the Operator does not provide any additional personal data to Facebook. The service is based on the use of cookies on the user's end device.

8. Information about cookies

1. The website uses cookies.
2. Cookie files ("cookies") are IT data, in particular text files, which are stored on the Website User's end device and are intended for using the Website's pages. Cookies usually contain the name of the website from which they originate, their storage time on the end device and a unique number.
3. The entity placing the cookies on the Website User's end device and accessing them is the Website operator.
4. Cookies are used for the following purposes:
   • maintaining the Website user's session (after logging in), thanks to which the user does not have to re-enter the login and password on each subpage of the Website;
   • achieving the goals set out above in the "Important marketing techniques" section;
5. The Website uses two basic types of cookies: "session" cookies and "persistent" cookies. Session cookies are temporary files that are stored on the User's end device until logging out, leaving the website or turning off the software (web browser). Persistent cookies are stored on the User's end device for the time specified in the cookie parameters or until they are deleted by the User.
6. Software for browsing websites (web browser) usually by default allows storing cookies on the User's end device. Website Users can change the settings in this regard. The web browser allows you to delete cookies. It is also possible to automatically block cookies. Detailed information on this subject is provided in the help or documentation of the web browser.
7. Restrictions on the use of cookies may affect some of the functionalities available on the Website.

8. Cookies placed on the Website User's end device may also be used by entities cooperating with the Website operator, in particular: Google (Google Inc. based in the USA), Facebook (Facebook Inc. based in the USA), Twitter (Twitter Inc. based in the USA).

9. Managing cookie files - how to give and withdraw consent in practice?

1. If you do not want to receive cookies, you can change your browser settings. We reserve that disabling cookies necessary for authentication processes, security, maintaining user preferences may make it difficult, and in extreme cases may prevent the use of websites.
2. To manage cookie settings, select the web browser you use from the list below and follow the instructions:
    - Edge
    - Internet Explorer
    - Chrome
    - Safari
    - Firefox
    - Opera

    Mobile devices:

    - Android
    - Safari (iOS)
    - Windows Phone